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Know Me Better



My Blog



## CAREER STRENGTHS

Proficient editor in key fields such as press books, newsletters, interviews, web.  
Ability to write in a variety of styles to appeal to different audiences.  
Good organizational skills, managing multiple tasks under deadline.  
Public Relations: strong network, good social skills.  
Knowledge of social media marketing strategies.  
Blogging: WordPress user, responsive design, basic notions of SEO.  
Computer savvy with Mac & PC platforms. Pack Office, Illustrator, InDesign, Photoshop.  
Native French speaker, conversant in English, notions of German & Italian.

## EMPLOYMENT

### Public Relations Officer, ESRA GROUP

The largest School of Audiovisual Arts in France. Created in 1972, it offers three bachelors programs in: Cinema /Television, Sound and Animated Movies.

Strengthen partnerships with production & post-production companies, agencies, recording studios and societies in the audiovisual field. Students Support: internship prospection, work placement. Improve Former Students' Networking (ESRA alumni include over 5,000 active professionals in the TV and film industry). Events Planner: afterworks, trade shows, graduation ceremonies.

Since June 2015

### COLMAX PRODUCTION - Movie Distribution Company

Editorial Project Manager - Press Officer - Blogger - Community Manager

Organize planning boards, ensure that our contents are well delivered and broadcasted on French IPTV platform partners.

Review press document, image, video; in respect of corporate identity charters.

Partnership development. Product placement. Event assistant: screenings, film market.

Graphic design: video packaging, covers, web banners, backgrounds.

Admin of Facebook, Twitter, Instagram, Pinterest, Tumblr, Youtube, Vimeo, Dailymotion.

Nov 2010 - Jan 2015

### CANALPLAY - CANAL+ Group - French premium cable television channel VOD/ SVOD Programming Officer

In charge of Video on demand products and editorial datas for web & IPTV releases.

Quality control, contents promotion, brand communication. Analysis and Reporting.

Manage the MegaPassKids offer: determine high potential ratings of youth programs.

Feb 2009 - Oct 2010

### CHARLIE ROSE - Talk Show - PBS/ BLOOMBERG TV (NYC)

Editorial Assistant - Graphic Designer: Photoshop layout of the brochure. Welcome the guests, set the stage, give aids to set and costum designers. Collect information for the daily show.

Oct - Dec 2008

### CANAL+ Distribution - Customer Service Head Office.

Coordinator - Internal Communication: Update the database. Write the current news & teaching aids for customer advisors. Middleman between the operational staff & the managing team.

May - Oct 2008

### CANAL+ GROUP - PR Department.

Communication Assistant - Writer /Editor

Write the text for the program notes of 7 thematic channels. Sum up films & TV shows.

Draft and put online press releases. Collect pictures for the upcoming season schedule.

July 2005 - Jan 2008

## AREAS OF FOCUS

Drawing skills. Writing short stories, articles & interviews. Photography. Photo editing.  
Scriptwriter, special effects makeup assistant, set photographer and costum designer for short movies. Networking for a crowdfunding campaign.  
Dance practice: Salsa, Modern Jazz, Zumba. Theatre drama classes.  
Grape harvest in Burgundy from 1998 to 2004. Domaine Chapelle, Santenay.

## EDUCATION

ISART DIGITAL. School of Computer Graphics (Paris).

ESRA. School of Audiovisual Arts (Paris).

EMILE COHL. School of Arts and Design (Lyon).